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Europe Congress Opens 2025 With Major MICE Event in Antalya

ANTALYA, Türkiye 9-11 February, 2025— February 2025 will see over 150 event industry professionals meeting in Antalya, Türkiye for Europe Congress' annual MCE Central & Eastern Europe. The event, taking place from 9-11 February, is a chance for qualified event planners worldwide to meet with leading hotels, convention bureaus, and other event solution providers in Central and Eastern Europe.

Following a successful event in Palma de Mallorca at the end of 2024, Europe Congress anticipates a rewarding three days in Antalya, consisting of match-made one-on-one meetings, destination awareness, and networking opportunities that extend outside of the scheduled meetings, including two evenings of networking dinners, pre- and post-event sightseeing tours, and a tour to the nearby famous Land of Legends theme park.

"This event is really a chance for industry professionals to build new connections both in and out of meetings," said Alain Pallas, Europe Congress' Managing Director. "The location is beautiful and offers endless exciting opportunities that we hope participants will take full advantage of."

MCE Central & Eastern Europe will be hosted at Rixos Premium Belek, an all-inclusive resort hotel just outside of Antalya. Attendees will have all-inclusive access to the resort's many pools, bars, and restaurants during their stay. Nestled between the beach and the pine forests along Türkiye's Mediterranean coast, Rixos Premium Belek is an exclusive oasis and an ideal location for events.

"We're thrilled to be partnering with Rixos for this event," Alain Pallas continued. "This is an absolutely incredible location, and we're so excited to share it with our clients."

Antalya is a go-to destination for events thanks to its mild Mediterranean climate, abundance of hotels and resorts, and easy access to beautiful nature, including beaches, mountains, waterfalls, and national parks. As a growing MICE location, leaders in the tourism industry are excited to welcome professionals looking to plan events in the region.

"Top quality facilities and an experienced tourism industry make Antalya ideal for MICE," said Umran Yazici, the Senior Sales Manager for Rixos Antalya. "We're so excited to host Europe Congress' event and show what we have to offer the industry."

Limited spaces for the event are still available for qualified hosted buyers and service providers.

For more information or to inquire about participating, contact Europe Congress at info@europecongress.com or visit www.europecongress.com

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